



NH Community Supported Fishery

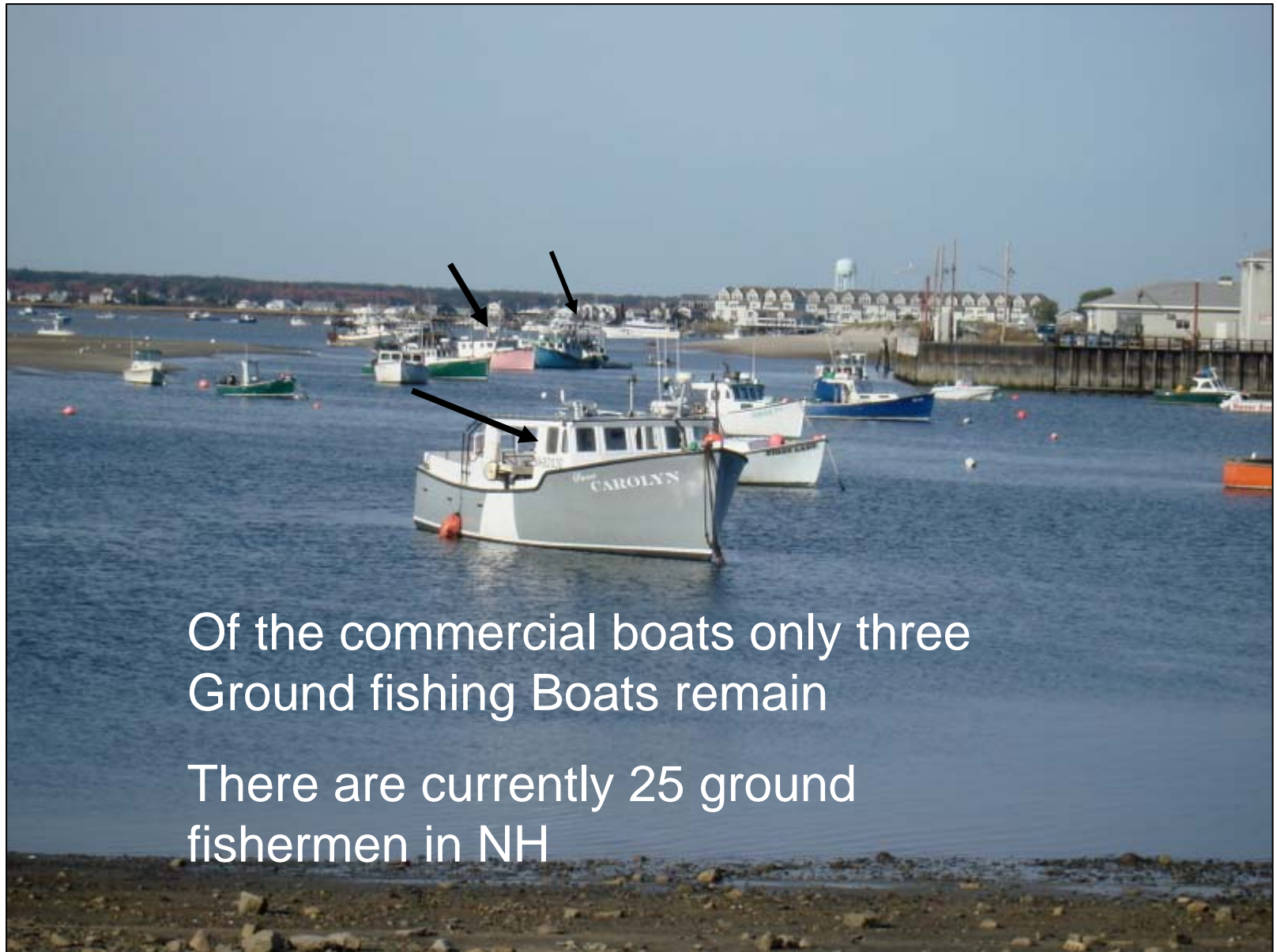
Eastman's Local Catch

Presenter: Carolyn Eastman

October 8, 2010



Today we are one of several types of  
boats in Seabrook Harbor- Lobster,  
Ground fish, and recreational



Of the commercial boats only three  
Ground fishing Boats remain

There are currently 25 ground  
fishermen in NH

- As Federal Regulations become more severe, to meet a deadline set by the MAGNESON STEVENS ACT
- More and more NH fishermen are finding themselves unable to make a living and feed their families



In response, some fishing families have taken the road less traveled



# We catch our fish

<http://www.wmur.com/chronicle/24024401/detail.html>





We fillet our fish

We sell our fish

# We distribute our fish





# Eastman's Local Catch: NH's First Community Supported Fishery

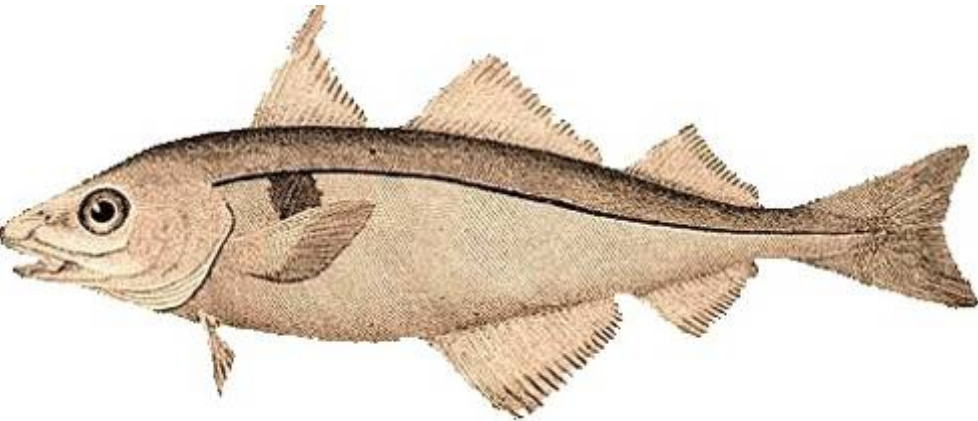
## Goals:

- To directly sell fish to the community
- To educate the community about the fishing industry
- To build relationships between fishermen and community

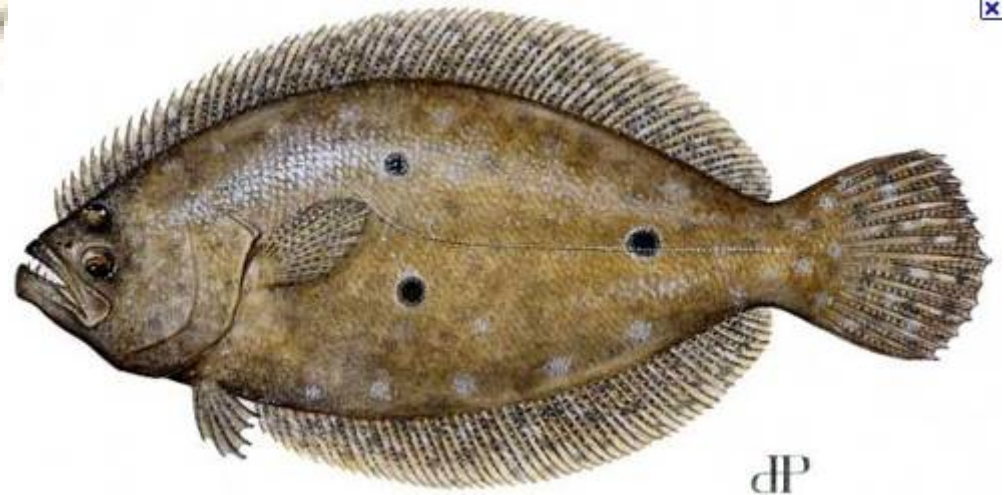
# Educating Consumers about how we catch fish and what we catch



Having Consumers know what is local and what it tastes like fresh

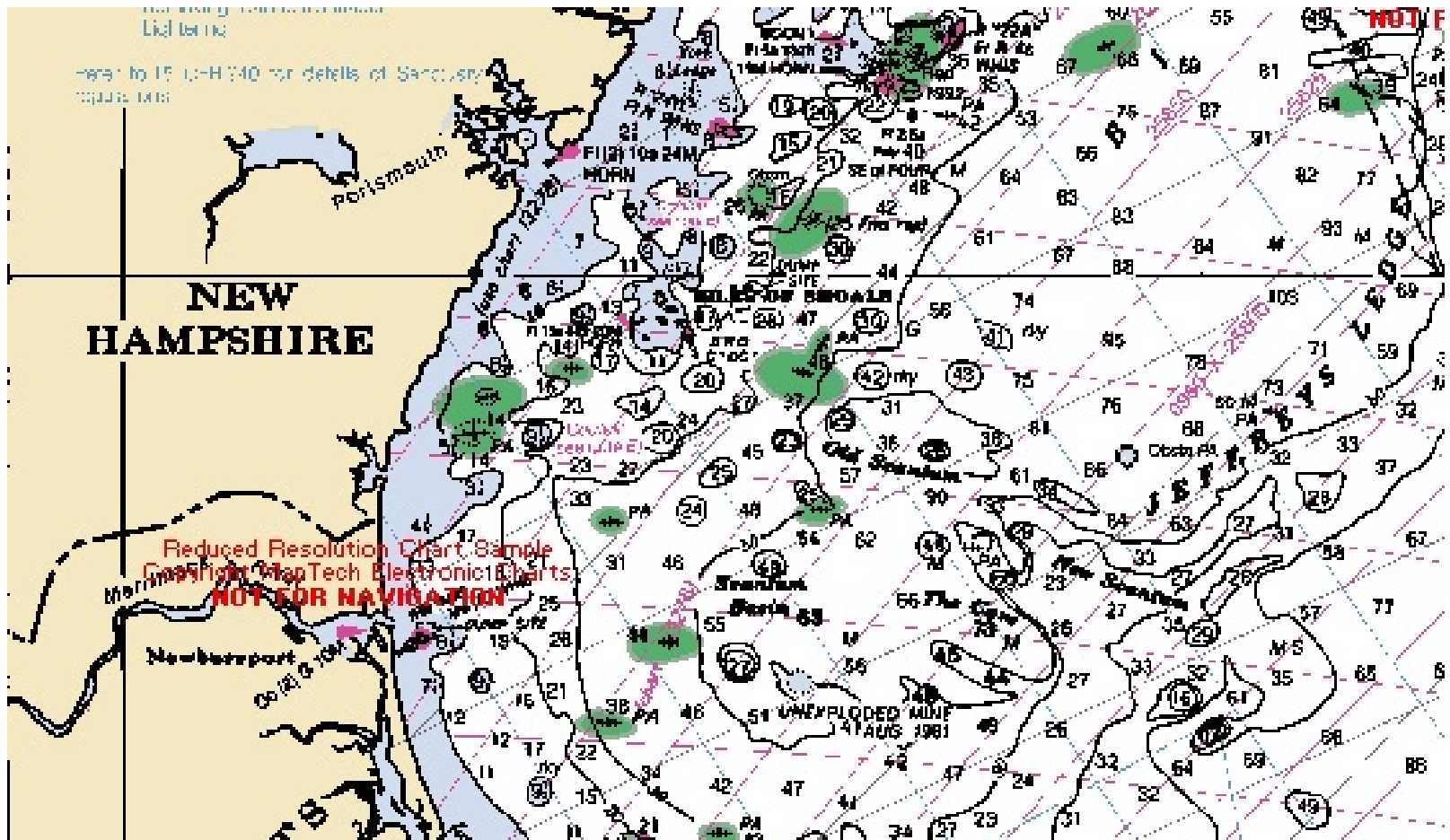


Having customers understand that many of the fish they love are caught in not the most sustainable ways



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# Educating consumers where we fish



# Fishing families have pooled resources to try new ideas



# We provide our community with confidence in their seafood



# Fish to Schools

Little  
Harbour,  
Portsmouth,

Exeter  
School  
District

Hampton  
School  
District

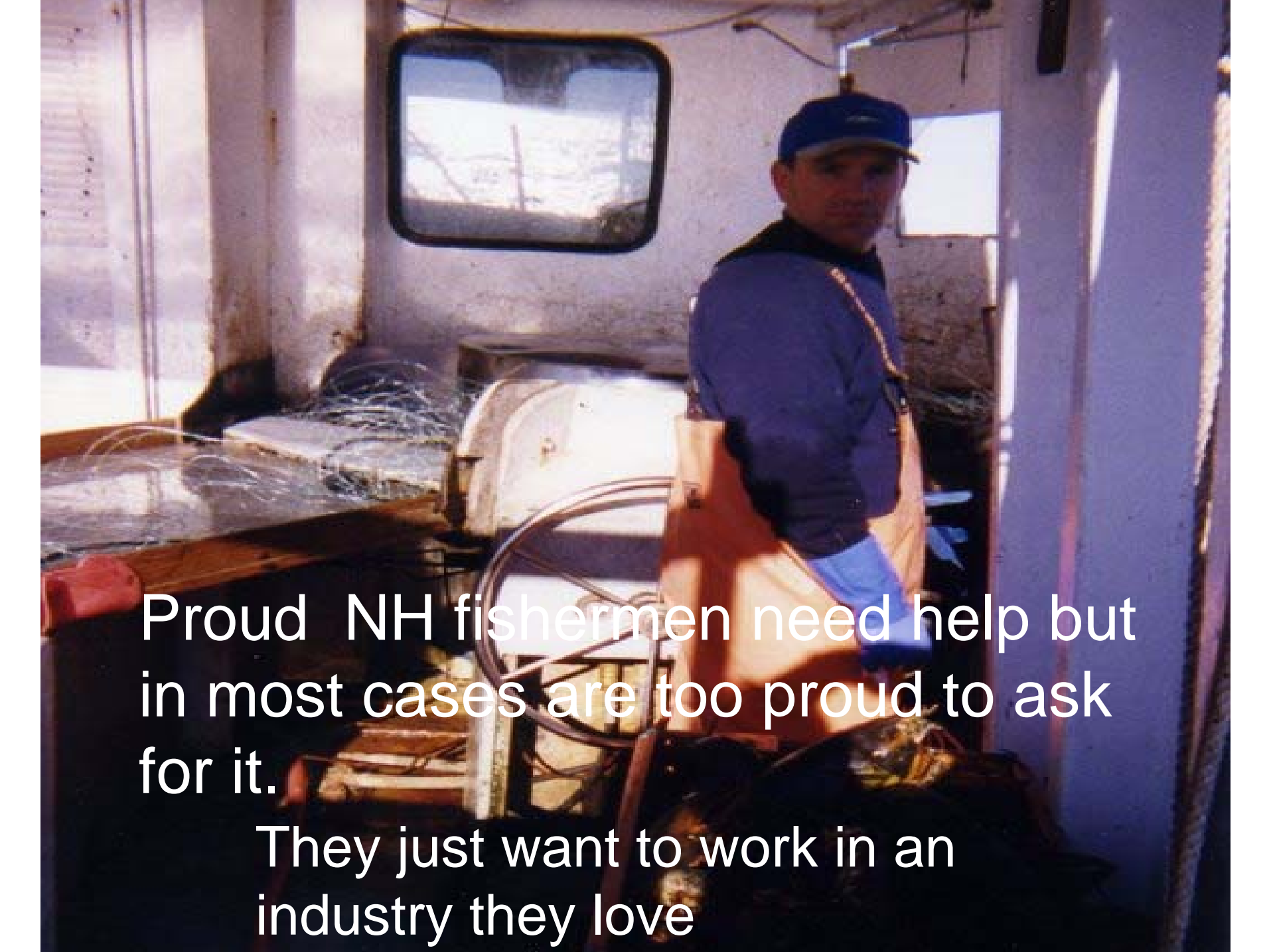
Rye School  
District





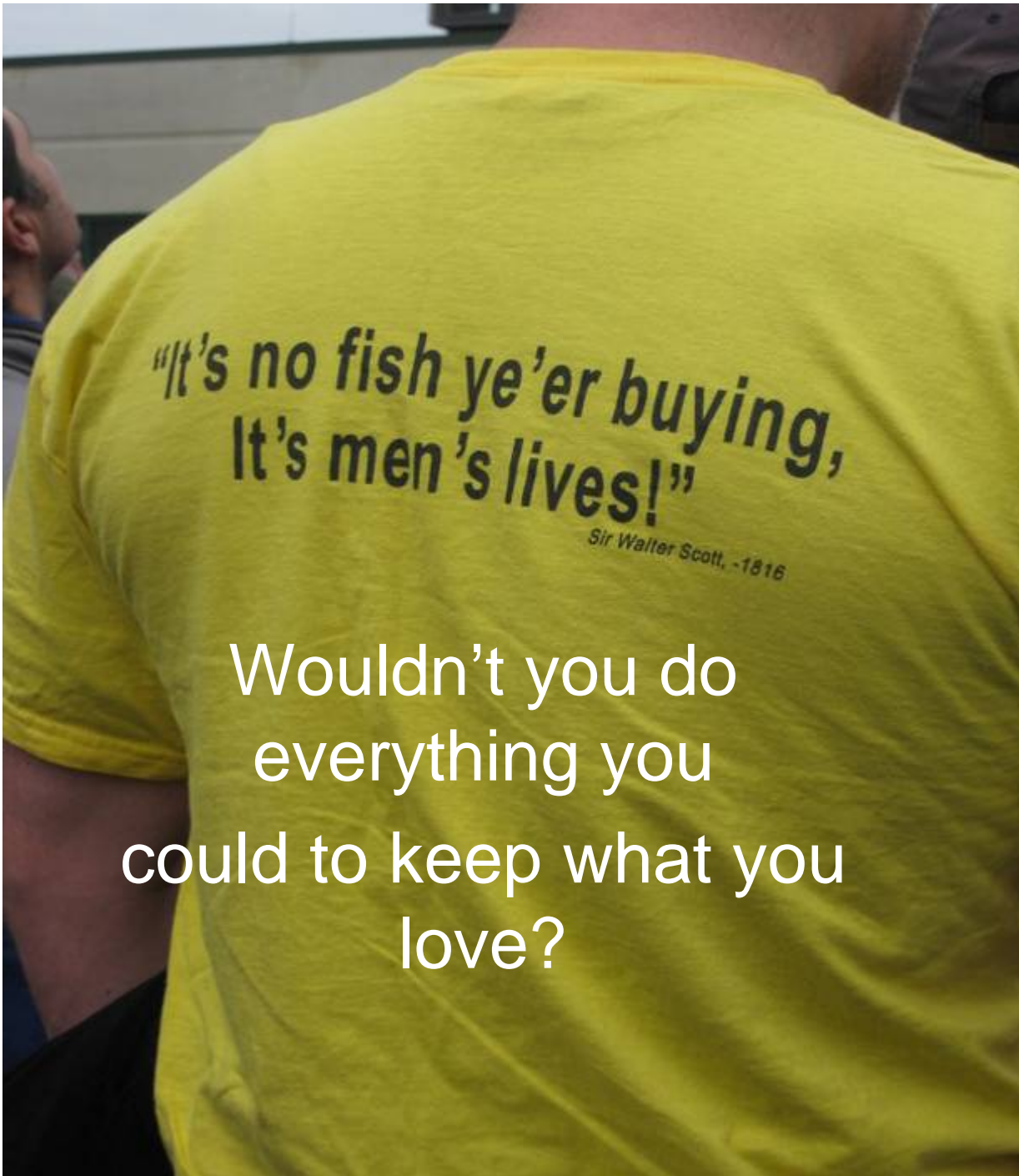
# So where are we at this moment?

- We now have 23 ground fishermen left in NH
- The landscape is already changing- fewer boats in a working harbor that is slowly going out of business
- 95% of all seafood in seacoast NH is NOT local- imported



Proud NH fishermen need help but in most cases are too proud to ask for it.

They just want to work in an industry they love

A photograph of the back of a person wearing a bright yellow t-shirt. The t-shirt has a black quote printed on it. The quote is: "It's no fish ye'er buying, It's men's lives!" Below the quote, in a smaller font, it says "Sir Walter Scott, -1816".

***"It's no fish ye'er buying,  
It's men's lives!"***

*Sir Walter Scott, -1816*

Wouldn't you do  
everything you  
could to keep what you  
love?

So true! -

"IT'S NO FISH YE'ER  
BUYING, IT'S MEN'S LIVES!"

# What does the fishing industry need to flourish?

- A community that is fully aware of all perspectives of fishing
- Facilities to allow for other fishing families to process their fish and open market fishing opportunities to sell directly
- Assistance in transitioning from fishermen to businessmen

- A partnership between community and industry
- Avenues to highlight the historical and present value of fishing to the area

Fishtival events on a regular basis

An Odiorne Point state Park -highlighting fishing

- A sense of urgency- Permit banking  
(creation of Granite State Fish)

- Further exploration into the “Pescatourism” concept
  - Vacationing centered around local harbors
  - Activities that promote jobs and further educate the public about commercial fishing ( 400 years of history)
  - Connection to the seafood that is consumed- catch and cook idea

# Contact information

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